BERLIN



PORT FOLIO

Art Director & Fashion Stylist

@LIZXMILLER

Hi there.
I'm Liz Miller

Art Director & Fashion Stylist. Berlin-based, aesthetically driven.

I have always believed that the magic lies in the details. My roots are in the cinematic scale of automotive advertising, but my heart inevitably gravitated toward the small decisions: the styling, the layout, the nuanced atmosphere that makes a visual feel strikingly specific.

My world now moves fluidly between comprehensive campaigns and fashion imagery. By nature, I am a chronic observer and a relentless collector of references, constantly learning and experimenting. Finding the exact moment where shape, texture, and light collide to create something resonant is what drives my work.

My visual language is built on a distinct foundation: thoughtful and beautifully crafted, yet playful enough to embrace the unexpected, while always remaining deeply human.

Here is a glimpse into my world. A mix of recent commissions, personal experiments, and imagery that refuses to leave my mind.

I hope you feel it as much as you see it.

LIZ MILLER — BERLIN — HI@LIZXMILLER.COM — @LIZXMILLER



LIZ MILLER

Art Director & Fashion Stylist
Based in Berlin



PROFILE

Art Director & Fashion Stylist based in Berlin, working between integrated brand communication, editorial image-making and fashion/lifestyle storytelling for 7+ years. With a background in 360° campaign development and a growing focus on fashion and luxury communication, I translate strategic briefings into visual worlds across campaigns, content, styling and brand narratives. My work combines concept development, image direction, layout and styling — shaped by an interest in visual culture, tone and the small details that make a brand feel specific. I'm interested in work where images are not just decoration, but part of how a brand becomes recognisable: through mood, styling, composition, rhythm and a clear point of view.

CONTACT

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EXPERIENCE

2025 — **Fashion Styling Assistance**
InStyle Men with Henry Klum

Supported the styling team on set with outfit preparation, look coordination and garment handling. Assisted throughout the production process to ensure visual consistency, clean execution and smooth on-set workflow.

2022 — **Concept & Fashion Styling**
Faces Magazine

Developed the editorial concept and styling direction for a fashion story, from mood and visual research to look development. Worked with styling, image language and narrative atmosphere to shape a coherent editorial world.

2023 - NOW — **Art Director**
Ogilvy GmbH

Developed 360° campaign concepts and visual worlds for Audi across digital, social, OOH, print, content and moving image. Joined the Berlin Audi team during its early build-up phase after the account was newly won, helping shape creative workflows and visual standards. Independently managed multiple project workstreams in parallel, from strategic briefing to creative concept, production assets and client-facing presentations.

2022 - 2023 — **Art Director**
DDB Berlin

Worked across campaign concepts, visual research, moodboards and key visuals, shaping ideas from first creative routes into client-facing presentations and campaign assets.

2019 - 2022 — **Junior Art Director**
DDB Berlin

Developed a strong foundation in campaign thinking, visual storytelling and art direction while working primarily on Volkswagen. Supported visual concept development, image research, moodboards, layouts and production preparation across brand and campaign communication.

EDUCATION

2025 - 2026 — **Diploma in Marketing and Communications for Fashion & Luxury Brands**
Elle Education & Camilo José Cela University Madrid

2021 - 2022 — **Apprenticeship Fashion Styling**
AMD Berlin

2018 - 2021 — **Apprenticeship Conceptual Media Design**
GPB Berlin

SKILLS

CREATIVE & CONCEPT

- *Creative Art Direction*
- *Visual Storytelling*
- *360° Campaign Development*
- *Creative collaboration with photographers, stylists & post-production agencies*

FASHION & VISUAL CULTURE

- *Fashion Styling*
- *Photography Direction*
- *Aesthetic & Image Language*
- *Trend Awareness*

DESIGN & BRANDING

- *Brand Identity & Visual Systems*
- *Typography & Layout*
- *Editorial Design*

PRODUCTION & TOOLS

- *Adobe Creative Cloud*
- *AI-assisted creative workflows*
- *Basic motion & video editing*
- *Production & shoot coordination*

LANGUAGES

- *German (native)*
- *English (professional)*
- *Russian (B2)*



editorial



Styling Assistance for InStyle Men x Henry Klum



For this editorial production, I worked as a styling assistant alongside stylist Sophia Costima, supporting the project across preparation, shoot execution and final image selection.

My role included sourcing clothing, accessories and props, coordinating with brands and PR agencies, managing samples, preparing looks and supporting garment handling on set. During the shoot, I assisted with look adjustments, visual consistency and styling decisions, while also contributing to image selection and art directional choices throughout the production process.














Coca-Cola
Tickets






















Coca-Cola




Bier's





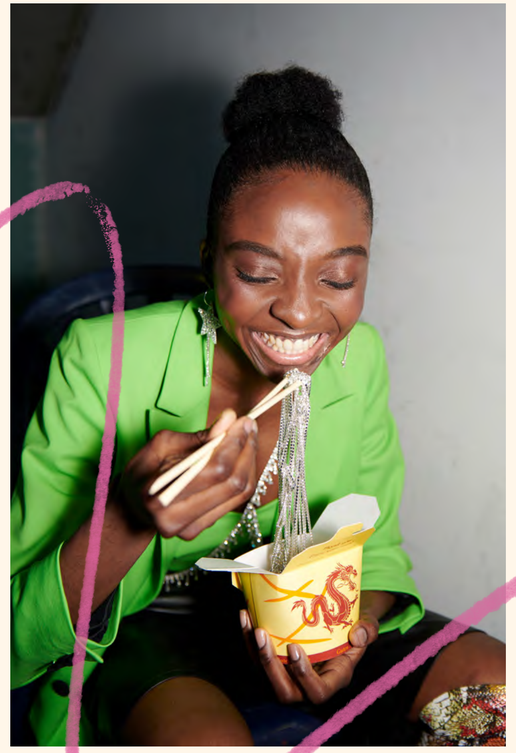






Concept & Styling for Faces Magazine

For this editorial, I developed the overall concept and styling direction, shaping the visual narrative from first idea to final execution.
My role included concept development, mood and visual research, location scouting and organisation, outfit sourcing, sample coordination and brand communication with PR agencies.



I selected, organised and collected the looks, including standout pieces from Marcell von Berlin, Wandler and Roberto Cavalli, and supported the shoot with styling adjustments, visual consistency and art directional decisions on set.







art direction

Concept & Art Direction for Audi A6 e-tron

As part of the art direction team, I was closely involved in developing the visual look and feel of the campaign, translating the strategic positioning into a refined, cinematic image world.

My role included visual research, moodboard development, look exploration, layout directions and the creation of campaign assets across digital, social, OOH, banners, landing page modules and presentation materials. I accompanied the project from preparation through shoot execution and post-production, contributing to art directional decisions around image selection, retouching, colour grading, cropping and overall visual consistency.






IN A 655E
A6


IN A 626E


IN A 626E


IN A 626E





Concept & Art Direction for Audi A3



For the Audi A3 communication, I contributed to the development of the campaign's visual direction, helping shape a contemporary lifestyle-driven image world across multiple touchpoints. I worked across research, moodboards, key visual explorations, asset layouts and digital adaptations, supporting the translation of the campaign idea into social, display, web and presentation assets. I was involved throughout preparation, production and post-production, contributing to shoot-related art direction, final image selection, retouching feedback and the overall visual coherence of the campaign.







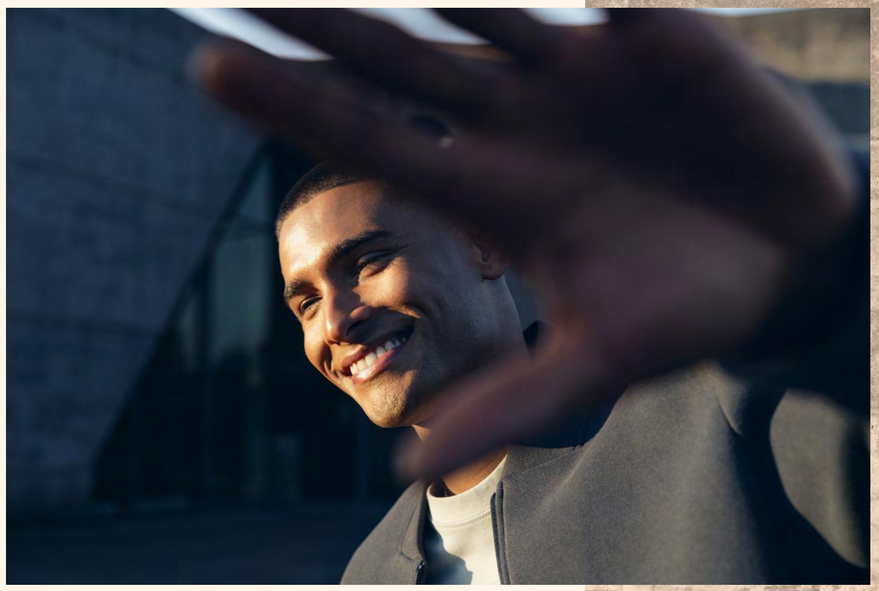




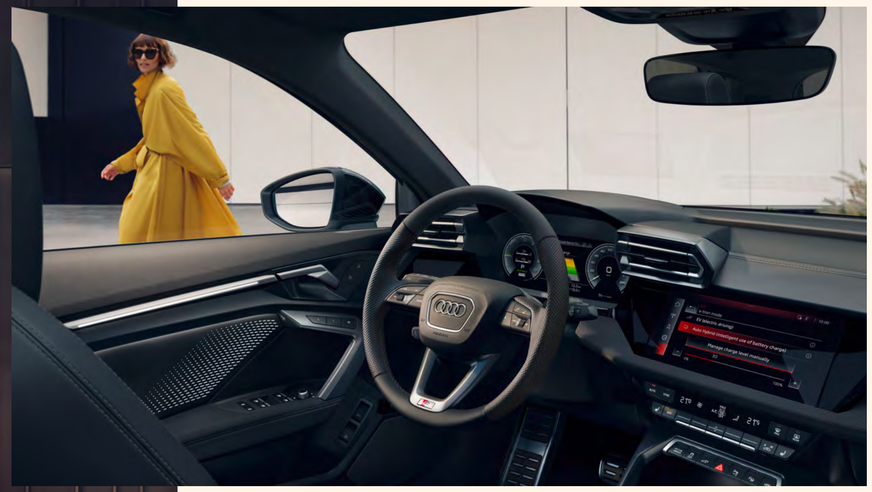

DESIGN
at home


IN S 3060











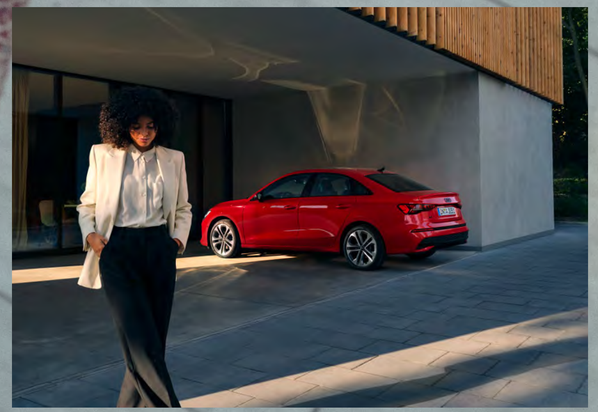


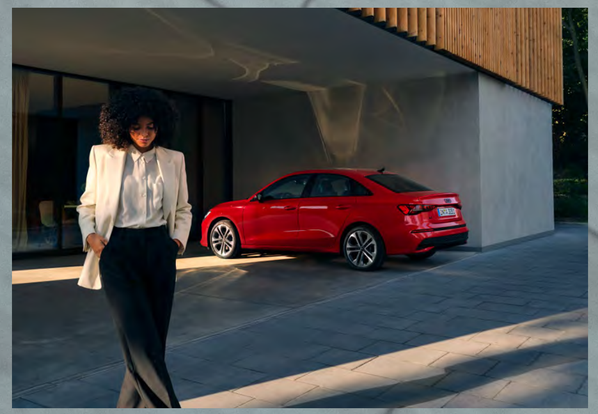



IN A 3051



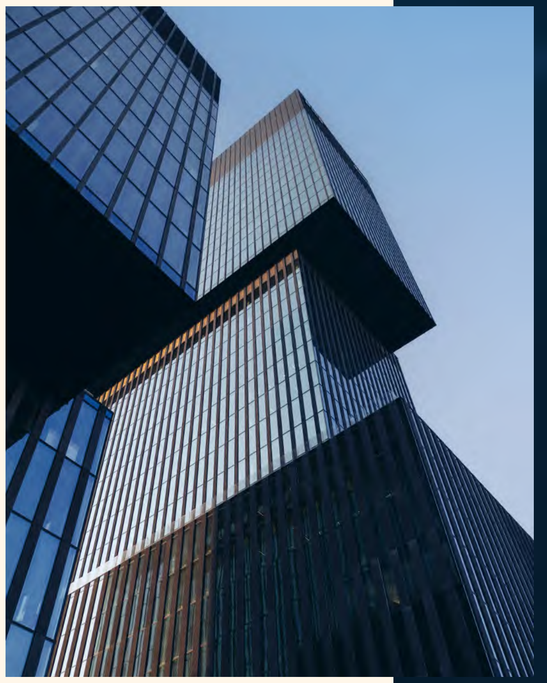







IN A 3050



















Volkswagen

Art Direction for VW Polo


polo
HOB RL 201



For VW Polo, I was involved in shaping the campaign's visual direction, focusing on colour, mood, styling references, image rhythm and the final selection of campaign visuals.

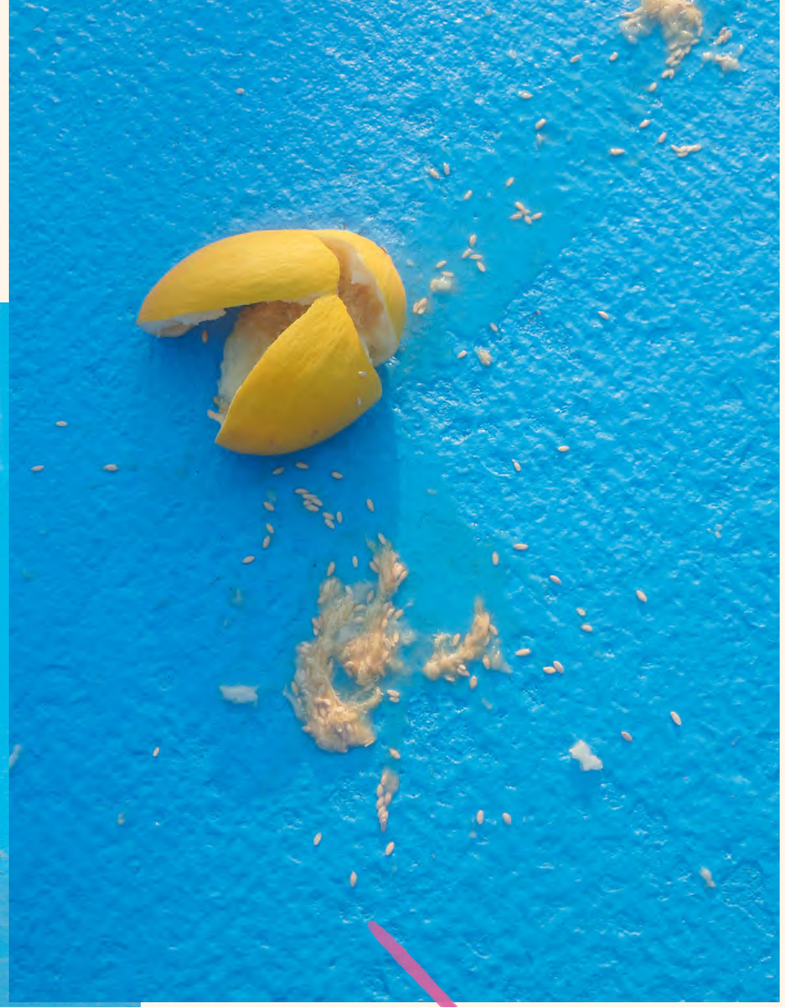
My work included visual research, moodboard development, key visual layouts and asset preparation across digital and campaign formats. I was also closely involved in the post-production process, contributing to image selection, retouching feedback and the refinement of the final visual language.






















WOB RL















For “Dance on Mars”, I was involved in the preparation and post-production process of the film, contributing to art directional decisions across visual mood, framing, rhythm and overall campaign consistency.

My role included visual research, support in preparation materials, logo design and feedback during post-production. The project gave me valuable insight into moving image production, from early creative direction to final visual refinement.

Watch full video here

Art Direction for VW Polo - Dance on Mars


Dance
on Mars
DANCE
ON
MARS




Who says you can't


DANCE
ON
MARS
Dance
on Mars

Concept & Art Direction for VW Tiguan Allspace


P
WOB TA 302





For this project, I contributed to the development of the visual look and feel, with a focus on lifestyle-driven storytelling, image language and campaign consistency. My role included visual research, moodboard development, layout exploration, preparation of campaign assets and support in planning the shoot. I accompanied the production and was involved in the post-production process, contributing to final image selection, retouching feedback, cropping decisions and the adaptation of visuals across campaign touchpoints.


VOB TA 302


P
VOB TA 302


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VOB TA 302









For "Bring Back the Energy", I contributed to the preparation and post-production process, supporting art directional decisions around visual mood, pacing, styling, image language and campaign consistency.

I worked on research, moodboards, visual references and presentation materials, and was involved in feedback rounds during post-production. The project was an important learning experience in moving image art direction, helping me better understand how concept, performance, rhythm, editing and visual identity come together in film-based campaign work.

Watch full video here

Art Direction for VW GTX - Bring Back the Energy






FOREVER







Art Direction for VW Golf 8

For VW Golf 8, I contributed to the visual development of the campaign, supporting the look and feel, image selection and overall art directional consistency. My role included visual research, moodboards, layout development and campaign asset preparation. I was involved in the post-production process, helping refine the final image selection, retouching direction and adaptation of visuals across different formats and communication channels.








OPEN

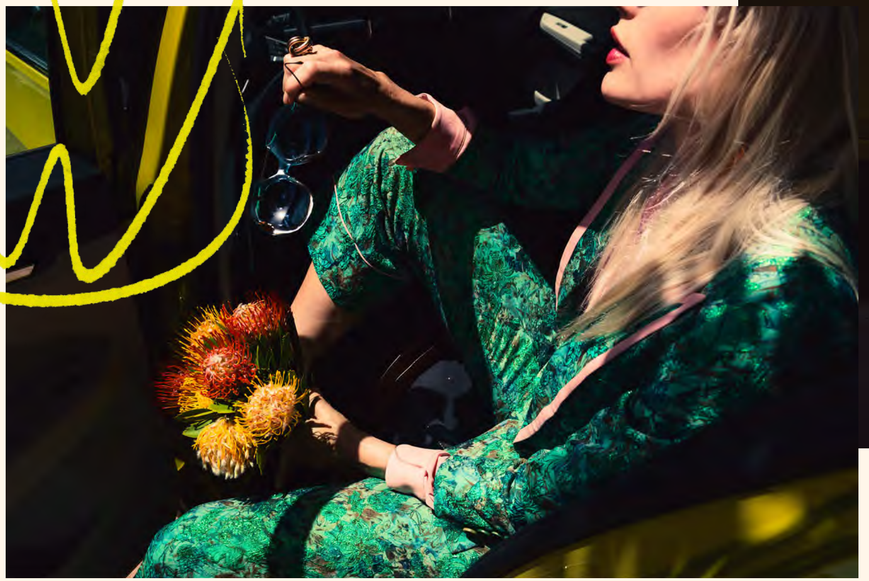

CASA MONO






Der neue Golf
Hier spielt das Leben










thank you !